

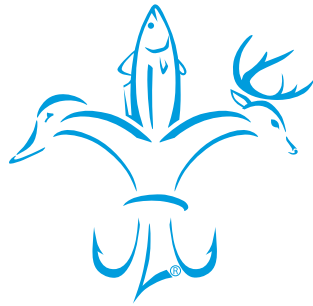
2022 Sponsorship Opportunities

2022 Show Dates & Location | June 17-19
Lamar-Dixon Expo Center,
Gonzales, LA

► Let us help you target the outdoor market.



Presents



Louisiana **42ND ANNUAL** **SPORTSMAN** **SHOW** & Father's Day Festival

PREVIOUS SPONSORS



PRESENTING SPONSOR

* CATEGORY EXCLUSIVE FOR SPONSORSHIP & SHOW

\$40,000

CO-PRESENTING SPONSORS

* CATEGORY EXCLUSIVE FOR SPONSORSHIP

\$25,000

Shared Presenting & Co-Presenting Sponsor Benefits:

- > Logo and/or name included on all print ads, billboards, and internet ads positioned as (sponsor) Presents The 2022 Louisiana Sportsman Show
- > Mention in all press materials & inclusion on entrance signage
- > Strategic locations provided for company banner placement
- > Inclusion in special Pre-Show sections in June issue of Louisiana Sportsman Magazine
- > Additional opportunities for promotions and tie-ins

Presenting Sponsor Benefits:

- > Up to 2,000 sq. ft. of prime outdoor display space for the Gonzales show
- > Up to 300 VIP passes
- > 6 full-page ads in Louisiana Sportsman Magazine in 2022
- > 6 months of banner advertising on louisianasportsman.com in 2022
- > Right of first refusal as Presenting Sponsor for 2023 Show*

Co-Presenting Sponsor Benefits:

- > Up to 1,000 sq. ft. of prime outdoor display space for the Gonzales show
- > Up to 150 VIP passes
- > 3 full-page ads in Louisiana Sportsman Magazine in 2022
- > 3 months of banner advertising on louisianasportsman.com in 2022
- > Right of first refusal as Co-Presenting Sponsor for 2023 Show*