

2023 Sponsorship Opportunities

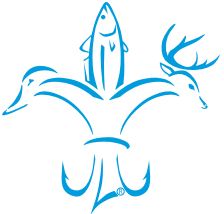
2023 Show Dates & Location | March 17-19
Lamar-Dixon Expo Center,
Gonzales, LA

➤ Let us help you target the outdoor market.



Presents

Louisiana 43RD ANNUAL SPORTSMAN SHOW & festival



PRESENTING SPONSOR

* CATEGORY EXCLUSIVE FOR SPONSORSHIP & SHOW

\$40,000

CO-PRESENTING SPONSORS

* CATEGORY EXCLUSIVE FOR SPONSORSHIP

\$25,000

CUSTOM SPONSORSHIPS AVAILABLE

Shared Presenting & Co-Presenting Sponsor Benefits:

- > Logo and/or name included on all print ads, billboards, and internet ads positioned as (sponsor) Presents The 2023 Louisiana Sportsman Show
- > Mention in all press materials & inclusion on entrance signage
- > Strategic locations provided for company banner placement
- > Additional opportunities for promotions and tie-ins

Presenting Sponsor Benefits:

- > Up to 2,000 sq. ft. of prime outdoor display space for the Gonzales show
- > Up to 300 VIP passes
- > 6 full-page ads in Louisiana Sportsman Magazine in 2023
- > 6 months of banner advertising on louisianasportsman.com in 2023
- > Right of first refusal as Presenting Sponsor for 2024 Show*

Co-Presenting Sponsor Benefits:

- > Up to 1,000 sq. ft. of prime outdoor display space for the Gonzales show
- > Up to 150 VIP passes
- > 3 full-page ads in Louisiana Sportsman Magazine in 2023
- > 3 months of banner advertising on louisianasportsman.com in 2023
- > Right of first refusal as Co-Presenting Sponsor for 2024 Show*