

2027 Sponsorship Opportunities



2027 Show Dates & Location | March 5-7
St. John the Baptist Community Center
2900 US Hwy. 51, LaPlace, LA

➤ Let us help you target the outdoor market.

Presents



Louisiana SPORTSMAN SHOW & festival

46TH ANNUAL

GOLD SPONSOR (\$10,000)

- Your logo will appear on all billboards, the Louisiana Sportsman Show website, social media posts and email blasts promoting the Louisiana Sportsman Show. Additionally, your logo will be in all Sportsman Show commercials.
- You will be listed as a sponsor throughout the Louisiana Sportsman Show grounds.
- A feature story highlighting your business will run on LouisianaSportsman.com and will be posted on the Louisiana Sportsman Show and Louisiana Sportsman Facebook pages, which have a combined reach of over 150,000 followers.
- You will receive a 1/2 page ad that will run in both our digital and print versions of Louisiana Sportsman Magazine for a period of six months. The typical value for this is \$4,800.
- You will receive 100 tickets to the Louisiana Sportsman Show.

SILVER SPONSOR (\$5,000)

- Your logo will appear on the Louisiana Sportsman Show website and social media posts promoting the Louisiana Sportsman Show.
- Your business will be highlighted in a post on the Louisiana Sportsman Show and Louisiana Sportsman Facebook pages, which have a combined reach of over 150,000 followers.
- You will receive 50 tickets to the Louisiana Sportsman Show.

BRONZE SPONSOR (\$1,000)

- Your logo will appear on the Louisiana Sportsman Show website.
- Your business will be highlighted in a post on the Louisiana Sportsman Show and Louisiana Sportsman Facebook pages, which have a combined reach of over 150,000 followers.
- You will receive 25 tickets to the Louisiana Sportsman Show.